Media Reporting of Major Accidents:

Concorde AFR 4590 in The Times, The Sun and BBC Online

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Glasgow Accident Analysis Group

Introduction

"Stories about the accident have appeared in trade journals, newspapers, People Magazine, and on television's 20/20 and McNeil/Lehrer News Hour. Unfortunately, the previous accounts of the problems have been oversimplified, with misleading omissions"

Introduction

"It's important for the media not to speculate about the causes of this accident when so little is known at the moment...

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"It's important for the media not to speculate about the causes of this accident when so little is known at the moment...

But I think we can rule out terrorism and possibly also pilot error in this case...

Regulatory Attitudes

"Only the barest factual information is released, because we need to confirm the facts, and to minimise speculation...If a news organisation or journal publishes incorrect information about an investigation or report we will seek corrective action" (New Zealand Transport Accident Investigation Commission).

"NTSB does not speculate or give out unverified information. With all parties deferring to the Board to release information on the investigation, the team speaks in a coordinated, consistent and orderly manner. Through this procedure, competition for "spin" is thus minimized" (US National Transport. Safety Board).

Previous Work

- Curtis (1995) reviews NY Times index (1978-94):
 - 25 fatal air hijacks/sabotage/military average 53 refs;
 - 160 other airline fatal events averaged 7.2 refs;
 - NYT focuses more on events in U.S. or U.S. carriers;
 - accidents reported more as number of deaths increase.
- Downie and Kaiser (2002):
 - media eager to blame TWA 800 on Islamic terrorists;
 - "If it bleeds, it leads is an accurate description of the reflex of television news directors..."

"As a representative of the people's fundamental interests, of the Chinese Communist Party and of the government facing disasters and accidents, the media help to place the safety and security of the masses in first place...As the mouthpiece of the Party and the people, the media has the duty, the responsibility and the right to report facts about accidents"

(Chinese People's Daily, 8/27/2001).

Air France Concorde (AFR 4590)



Bureau d'Enquêtes et d'Analyses pour la Sécurité de l'Aviation Civile:

- Left landing gear tire ran over metal strip on takeoff.
- tire debris thrown against wing.
- Debris ruptured fuel tank, major fire under left wing.
- Crew shut down engine 2, after fire alarm,
- landing gear will not retract.
- Aircraft cannot exceed 200 knots, 200 feet.
- Engine 1 lost thrust, angle of attack increases
- Thrust engines 3 & 4 fell, aircraft crashed onto hotel.





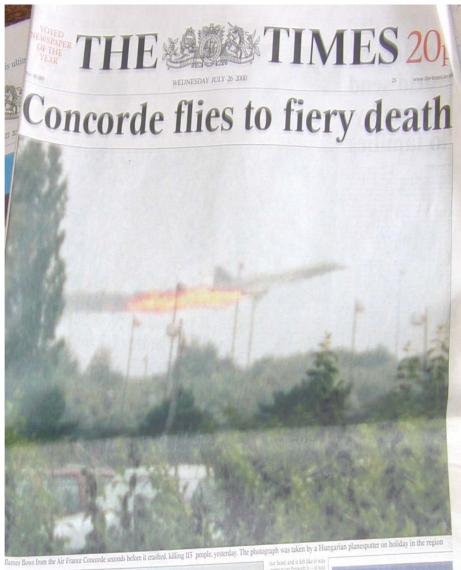






MES shoot 200ft from the blazing engine of an Air France Concorde yesterday just seconds before it crashed on a Paris notei, yg 113. A British woman tourist was among the dead. Only a day earlier, a Page One story in The Sun revealed how cracks had found on the wings of the supersonic jets. Last night, all Concorde flights were suspended. Now the jet's future is in the balance.

PARIS DISASTER - PAGES: 2,3,4,5,6,7,8,9,10 & 11









Media Sources



- The Times (of London):
 - 'broadsheet', authoritative, 'in-depth' analysis;
 - daily circulation of 630,000 in August 2002;
 - published by News International.
- The Sun:
 - 'tabloid' with greater 'celebrity' coverage;
 - daily sales of approximately 3,600,000;
 - published by News International (see above).
- BBC-online news service:
 - 2nd year of operation in July 2000;
 - 3,000,000 hits per day;
 - aims "to provide UK content in a market dominated by US material.

Methodological Issues



Internet services:

- not driven by publication deadlines.
- Stories edited on-line, 24-hours;
- which version to analyse?
- Newspapers:
 - driven by delivery deadlines;
 - edition differences (we use Glasgow 'firsts');
 - But even so 'what is a newspaper'?
 - On-line tie-ins and supplements...

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Novel Computational Techniques.

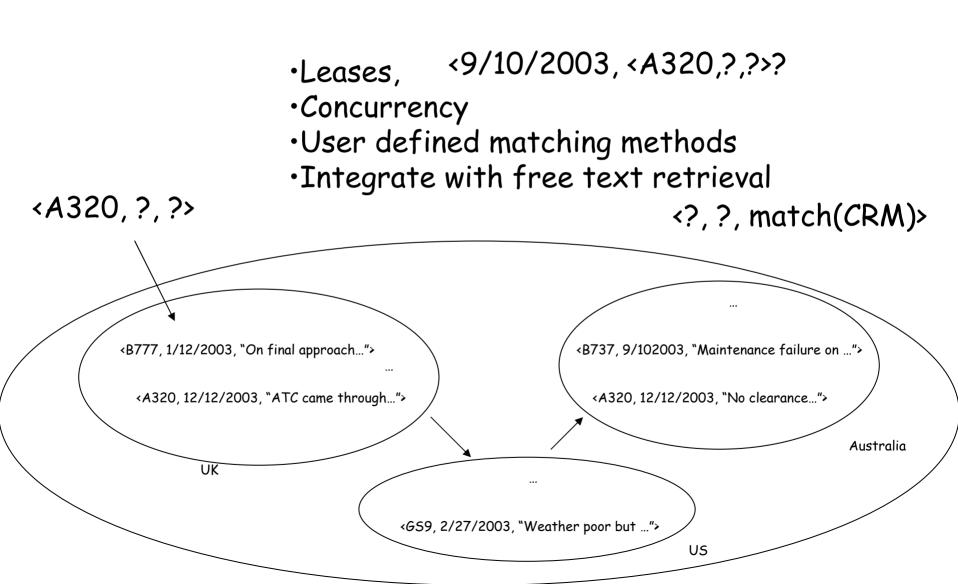
Probabilistic information retrieval: see Nir, Michael and Sam's paper (p.51).

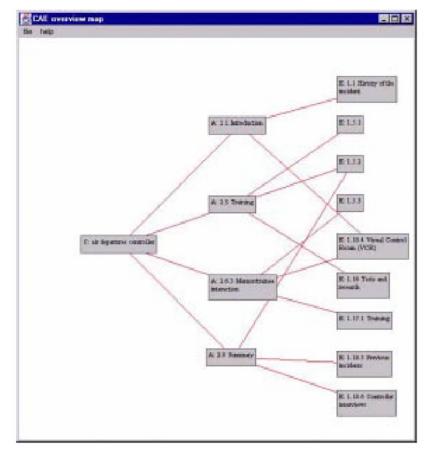
Word-sense disambiguation: see Fergus, Joe, Anne and John's paper (p.99).

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- Conversational case based reasoning:
 - Extended form of US Navy's NACODAE system;
 - Flexible precision & recall.

Current Work: Linda and Tuple Spaces





😤 G A A G AECIDENT ANALYSIS TOOLS: Accident Report Navi ... 📰 🖾 🗵

1.

File Help

2.5.3 Mendon/trainele interaction

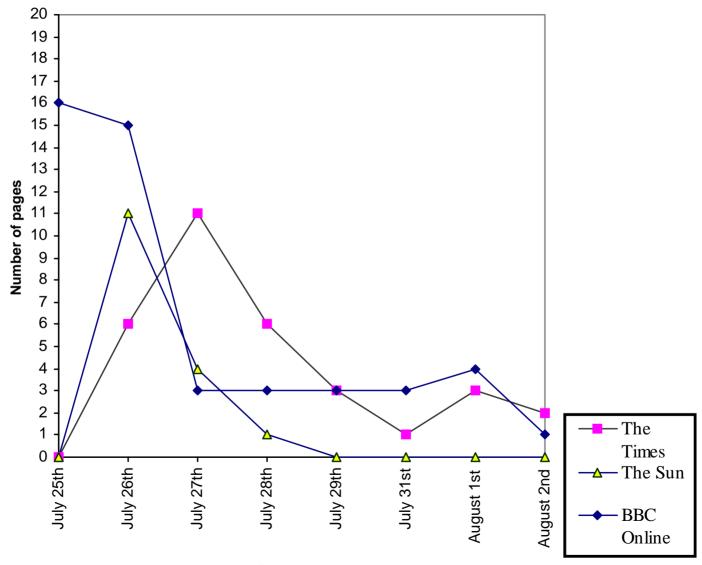
While allantion has usafiliably been placed on the communication between Air Departures and Air Annuls, the interaction between the Mentor and trainee also warrants consideration.

The function of the Mentor is not an easy one and the controller acting as Mentor performs in dual role, He or she must fulfill the training function while, at the same time, ensuring the safe as gleficient management of the traffic being controlled. On the job training requires that the trainer make some the judgements as to how much or how little to intervene in whi the trainee is doing. If training is progressing satisfactorily, the degree of direct intervention will be credually reduced over time until the trainee is, to all intents and purposes, working alone (but still beingmonitored). One difficulty many Mentors experience is that of maintaining vigliance as the traineel becomes more skilled and direct intervention less secessary. The training situation in this incident, though not unique, was comewhat unusual in that the trainee was an experienced controller, heaving begun work, at the unit in 1982 where she remained for eleven years before. taking up a non-operational ATC position. At the time of the incident she had been back of the unit as is trainee for approximately one month. The Mentor was therefore faced with the task of menitoring a trainee with whomhe had worked previously and who already possessed many years AT experience. This is not a situation conductee to maintaining adequate. vigilance, in this situation. Air Departures assumed that the Mentar would pick up on any emission on her part and also ensure adequate co-ordinatio With Air Archella

BBC Online Coverage, 25th July 2000

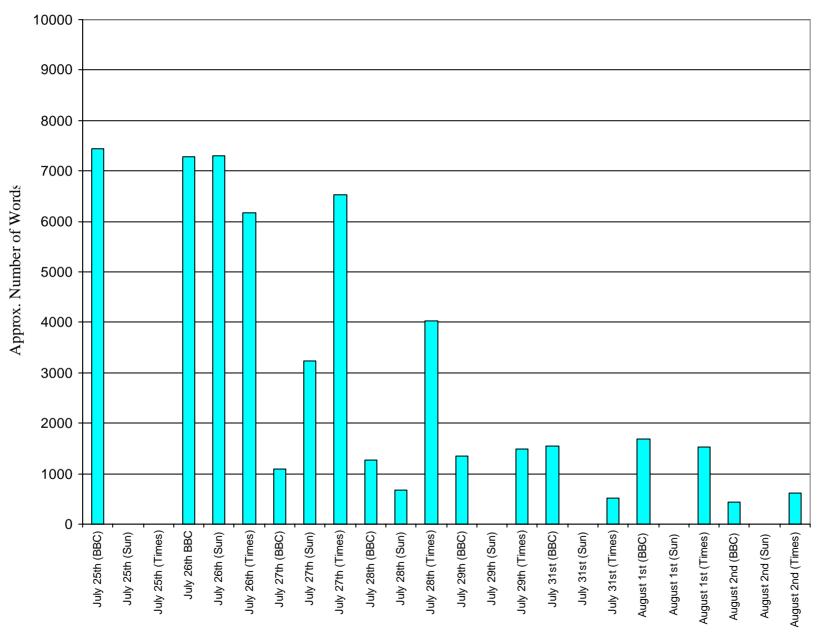
Time Issued	(GMT)	Title
01:18		The Cracks in Concorde
15:14		Concorde Crashes Near Paris (1)
15:42		Concorde Crashes Near Paris (2)
15:43		Q&A: Cracks in Concorde
15:50		Concorde Crashes Near Paris (3)
15:53		113 Killed in Concorde crash
15:55		Concorde facts and Figures
16:16		Concorde Crashes Near Paris (4)
16:25		Concorde Paris Crash Kills 113
16:33		Ageing Luxury Jet
17:02		Concorde: Loved by the Rich and Famous
17:15		Concorde 'Still the Safest'
17:56		Witnesses Describe Concorde
18:45		'Fireball' Concorde Crashes Near Paris (5)
19:50		Concorde Kills 113 (2)
21:42		BA Suspends Concorde Flights
22:05		Germany Stunned by Concorde Crash

Coverage



Approximate Total Words

- No real surprises:
 - BBC On-line.....22,084 words;
 - The Times......20,931 words;
 - The Sun......11,198 words.
- But re-use issue in on-line news-services.



Date of publication

Coverage (cm²)

	2	25 th Ju	ly	26 th July			27th July			28th July		
	BBC	Sun	Times	BBC	Sun	Times	BBC	Sun	Times	BBC	Sun	Times
Text	4252	0	0	4158	1718	1829	622	760	1934	725	157	1196
Images	878	0	0	1208	5893	4000	40	1571	2146	180	144	1262
Headlines	85	0	0	66	2026	480	12	586	637	16.5	123	334

	2	9th Ju	ıly	3	31st July			1 st August			2 nd August		
	BBC	Sun	Times	BBC	Sun	Times	BBC	Sun	Times	BBC	Sun	Times	
Text	768	0	444	884	0	154	962	0	452	250	0	194	
Images	160	0	661	200	0	0	200	0	0	60	0	0	
Headlines	15	0	108	19	0	48	25	0	59	5	0	34	

NB:

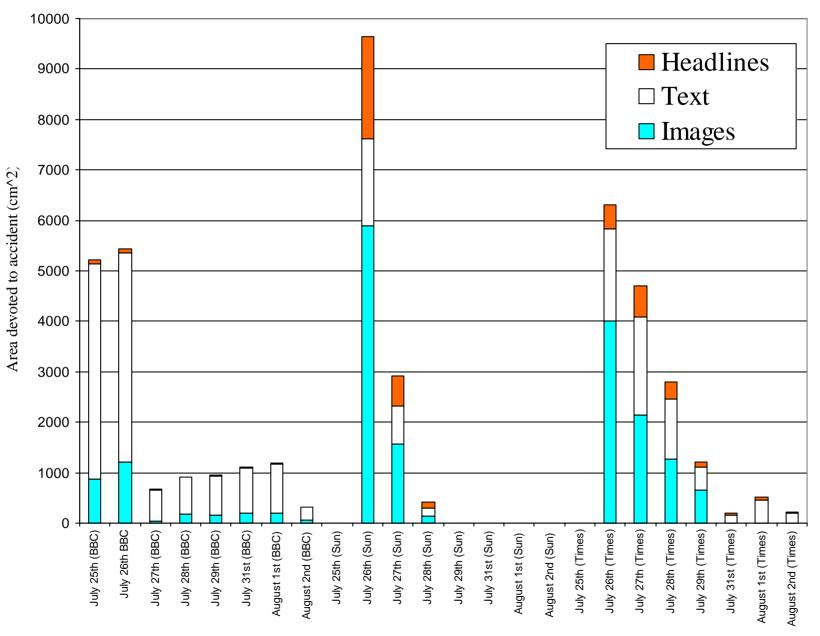
Times total printable area is 1,855 cm², Sun is 945 cm², BBC Online printed version is 416 cm².

For smallest point size used, 40cm² text yields approx:

-70 words in BBC Online,

-135 words in 4cm columns of The Times,

-170 words in 5cm column of The Sun.



Date of publication

Speculation?

- Afternoon of 25th:focus on cracks in wings...
- 17:15, BBC Online former Concorde pilot "(cracks) unlikely to have caused the French disaster"
- 19:50, "Head of Air France said Tuesday's crash was linked to an engine problem and apparently had nothing to do with the cracks".
- 21:42 aviation analyst "it is too early to speculate whether the plane has crashed because of this [the cracks]. The crash could have happened for a raft of reasons"

		July 26th						Aug. 2nd
--	--	--------------	--	--	--	--	--	-------------

		Т	he Sun			
Cracks in the wings	✓	\checkmark	\checkmark			
Age related issues		✓				
(Including Metal fatigue)						
Fan/turbine blade		✓		✓		
separation						
Uncontrolled release of		✓		✓		
fuel						
Thrust reverser			✓			

		т	he Time	2				
Cracks in the wings	√	\checkmark	<u>ne rime</u>					
Engine fire	-	· ✓						
Fan/turbine blade		· •	✓					
separation			•					
Failure in engine fire		√						
control system								
Fractured fuel tank		✓				✓	✓	
Hydraulic control failure		· ·	-			-		
		▼ ✓						
Terrorism		-						
Human error		✓						
Tyre blow-out		✓		✓		✓	√	√
Age-related issues		\checkmark	\checkmark	\checkmark				
(Including Metal fatigue)								
Thrust reverser			✓	✓				
Bird strike				√				
Fuel line failure				✓		✓		
Maintenance staffing				✓				
issues								
Runway surveillance						✓	√	
(foreign objects)								
After-burner ignition of					+		✓	
fuel								
Iuci	I						1	

		В	BC Onlin	ne				
Cracks in the wings	✓	✓						
Engine fire	✓	✓		✓				
Other cause exacerbated by fuel load		~						
Tire fragments damage engine				~	~	~		
Tyre blow-out	✓	✓		✓	✓	✓	✓	
Thrust reverser		✓	 ✓ 		√			
Foreign object enters engine		~						
Fuel leak						✓	✓	
Lack of time for reverser			~	~				
maintenance								

Rhetorical Devices and Speculation

Times, Sun, BBC journalists don't use any direct speculation on the potential causes.

- "One possibility is that the fire control system in the damaged engine failed to contain the problem, the fire damaged fuel lines, and power was lost in a second engine as the fire spread. A more remote possibility is that a fragment from a failed engine penetrated the aircraft's fuel tanks in the wing, causing a fire." (The Times, 26th July, p.5).
- Potential causes raised and then immediately contradicted by other arguments.
 - "the possibility of terrorism will be investigated, although Paris Charles de Gaulle has tightened up airport security in the last five years in the face of increased threats." (The Times, 26th July, p.5)
 - "the most common single cause of major air accidents is human error, and the investigation teams will check on-board flight recorders and conversations between the pilot and air traffic controllers to find if there was any confusion in the last moments." (The Times, 26th July, p.5).

Rhetorical Devices and Speculation

Experts propose causal hypotheses:

- "Alan Smith, a former Concorde test pilot, said the most likely cause of the accident was a
 "catastrophic failure" of one of the plane's four engines. "It is possible that a turbine spun
 out from one engine and impacted upon the one next to it," he said.". (The Times, 26th July, p.1).
- "John Guntripp, a former air crash investigator, said: "Even with two engines lost, the remaining two engines should have had more than sufficient power capable of taking the engine into a climb so what occurred was a very serious disruption of the aircraft's flying control. Conversations between the pilot and air traffic control will be recorded on one of the black boxes. The on-flight technical record will be checked to make sure that plane had been correctly serviced." (The Times, 26th July, p.3).

Mixed rhetorical techniques, excerpt classified as expert testimony contradicting possible cause:

- "BA's chief Concorde pilot, Mike Bannister said..." *These cracks, which the manufacturers have told us are non-safety related cause me no concern*. I have been aware of them for a little while and I have complete faith in BA's engineering and in the prudent steps they are taking to address a very small increase in the length of one of the cracks..." (26 July, p8).

July	July	July	July	July	July	Aug.	Aug.
25th	26th	27th	28th	29th	31st	1st	2nd

		Т	he Times					
Direct causal argument	0	2	5	1	0	1	0	0
(X is a possible cause)								
Contradictions or caveats	0	4	1	2	0	0	0	0
(X is unlikely as a cause)								
Indirect causal argument	0	7	8	6	0	3	1	1
(X was a cause in the past)								
Expert quoted on cause	0	17	10	6	0	3	1	2
(Y said X is possible cause)								
		1	The Sun	i	1	1		i
Direct causal argument	0	2	1	1	0	0	0	0
(X is a possible cause)								
Contradictions or caveats	0	2	0	1	0	0	0	0
(X is unlikely as a cause)								
Indirect causal argument	0	6	4	0	0	0	0	0
(X was a cause in the past)								
Expert quoted on cause	0	10	7	3	0	0	0	0
(Y said X is possible cause)								
		1	BC Online		1 .			
Direct causal argument	0	0	0	1	1	1	3	0
(X is a possible cause)								
Contradictions or caveats	4	5	0	1	0	1	2	0
(X is unlikely as a cause)								
Indirect causal argument	14	7	2	3	5	4	3	0
(X was a cause in the past)								
Expert quoted on cause	13	10	0	5	9	2	4	0
(Y said X is possible cause)								

Initial Observations

- BBC Online relies on indirect arguments in hours following the crash.
- Unsurprising, journalists forced to report previous incidents:
 - 14 indirect causal factors on 25th related either to wing cracks or to earlier tire burst on landing
 - contradictions all relate to cracks none to tire burst hypothesis.
 - Direct causal hypotheses of 28^{th-}29th July confirmed in BEA report,
 - "The Concorde flight had been delayed for repairs to a thrust reverser, sparking early speculation that faulty work could have contributed to the disaster. But the investigators switched their focus to the burst tyre theory after shredded remains were found on the runway" (BBC, 29th July).

Initial Observations

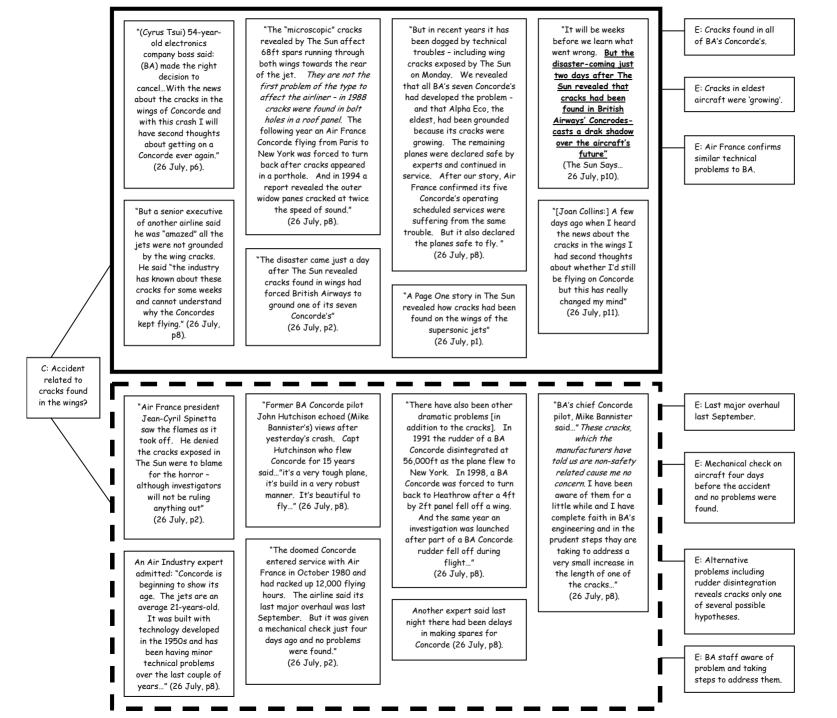
- Sun contains less speculation on causes of incident than Times:
 - fewer causal hypotheses and fewer paragraphs.
 - broadsheet forced to speculate on alternate causes to sustain its analysis of the incident.
 - Times' profile and reputation secured access to more experts willing to be quoted than The Sun?

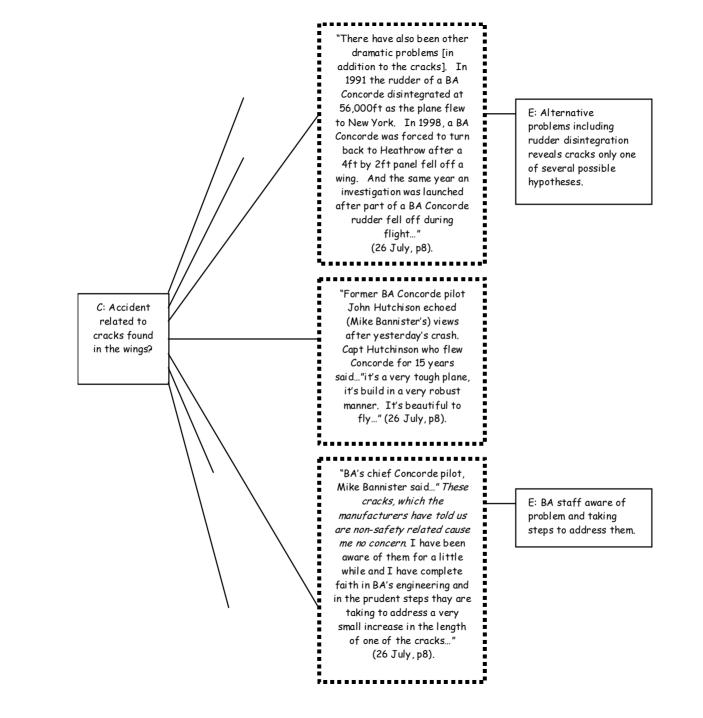
BBC Online has wider range of causal hypotheses than Sun but less than Times:

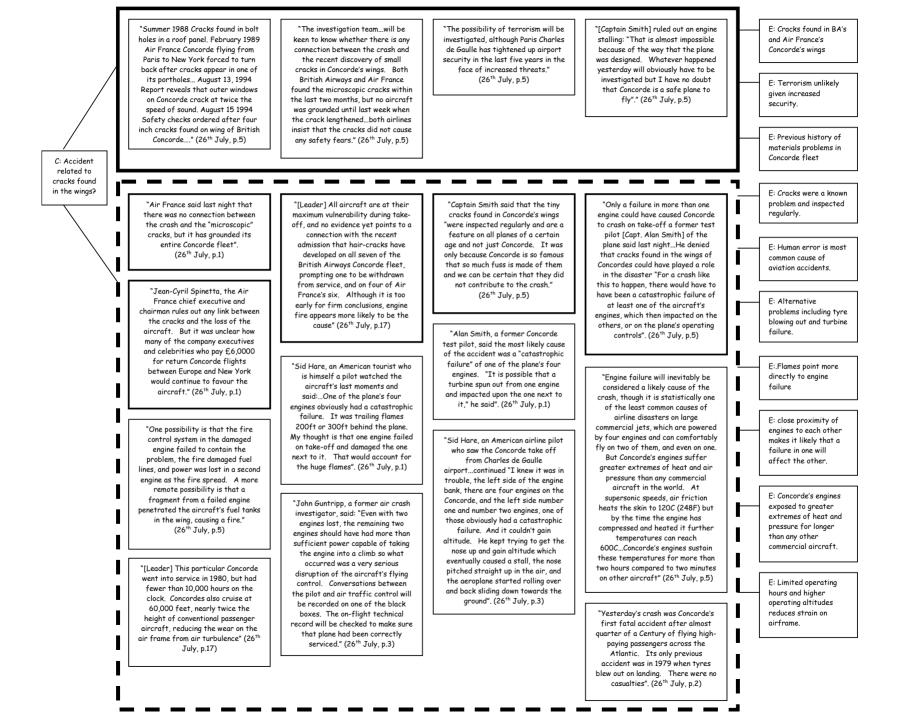
- Internet site devotes approx. 90 paragraphs to causal hypotheses while Times provides 70;
- BBC Online devoted greater space to a smaller range of causal arguments;
- Reiteration of same hypotheses, as web pages refined during a twenty-four hour period;
- 16:42 "the crash is the first supersonic jet built by Britain and France. It comes a day after British Airways confirmed hairline cracks had been discovered in the wings of seven of the Concorde fleet."
- 17:16 "A spokeswoman for Air France said all the passengers on board were Germans, on a special flight chartered by a German Tour operator. The crash comes a day after British Airways grounded one of its Concorde jets after small cracks were discovered in a number of the planes, although there's no suggestion the problem is linked to the crash".

Initial Observations

- The Sun focuses on fan-blade separation as cause of engine damage & fuel leak.
- Times and BBC Online consider wider range of causes:
 - quickly converge on possibility that a tire blowout fractured a fuel tank;
- Communication through informal channels to end speculation 26^{th-}29th July?
- Times letter, RAF fast-jet pilot identifies afterburners as potential igniter:
 - BEA fails to determine if fuel ignition from short-circuit in electric harness close to main landing gear or by fuel contact with hot sections of engine reheating subsystem.







C: The accident was caused by cracks in the wings

A: On Monday, British Airways confirmed hairline cracks had been discovered in the wings of all seven of its Concorde fleet. One aircraft was grounded after a crack was found to have lengthened. BA was keen to stress the aircraft's exemplary safety record and the fact Concorde clocks up a fraction of the flying hours amassed by subsonic planes. (25th July, 01:18)

The crash is the first of the supersonic jet built by Britain and France. It comes a day after British Airways confirmed hairline cracks had been discovered in the wings of all seven of its Concorde fleet... (25th July, 15:42+15:53+16:25)

The crash comes a day after British Airways grounded one of its Concorde jets after small cracks were discovered in a number of the planes, although there's no suggestion the problem is linked to the crash. (25th July, 15:50+16:16)

Between August 1998 and July 1999 130 Concorde-related incidents were reported, although the Civil Aviation Authority later defended this as being no different to other commercial aircraft. Most recently it was revealed that hairline cracks have been found in the wings of all seven models operated by BA. On Monday, the airline withdrew one after it found the cracks had lengthened. But the other six remained operational, Neither BA nor Air France have shown any inclination to pull their Concordes out of service, all of which were built between 1975 and 1980. (25th July, 16:33)

A: Capt Hutchinson said the tiny cracks which had been found in the wings of British Airways' Concordes - reported on Monday - were unlikely to have caused the French disaster. "... I don't believe the cracks have anything to do with it at all" (25th July, 17:15)

How big are these cracks? It's important to understand that we're talking about really tiny cracks here and in most cases, cracks that couldn't even be seen by the human eye.

When do the tiny cracks become a problem? When a crack develops, you assess whether the aircraft has to be grounded. If the safety engineers decide it can still safely fly, then they have to assess how quickly the crack has to be fixed because ultimately if it's not fixed it will propagate. But of course airlines frankly wouldn't be inclined to take a risk like that and b, wouldn't be allowed to take a risk like that. (25th July, 15:43)

It emerged on Monday that "microscopic" cracks were detected on the wings of BA's Concorde fleet during maintenance checks - and Air France said it had detected cracks on four of its six Concordes. But several aviation experts have said the cracks were a coincidence and could not be to blame for the crash, which appeared to be due to an engine failure. A spokesman for Rolls-Royce, which developed the Olympus 593 engines along with the French firm Snecma, said: "We are establishing the facts of the incident and until then it would be premature to speculate about the cause." (26th July, 02:58+20:38)

C: The accident was caused by engine failure

A: But Capt Hutchinson said the Concorde would have taken off with its "full reheat afterburner" engaged and the orange glow and possible flames coming from the back of the aircraft could have confused untrained eyes. Had the reports been correct, however, the captain said the flames would have suggested "catastrophic engine

However, the head of Air France said Tuesday's crash was linked to an engine problem and apparently had nothing to do with the cracks. A BBC correspondent in Paris says the plane was inspected only four days ago, and no problems were found. The Air France plane has been in operation since 1980 and has been subject to a number of inspections recently. (25th July, 19:50)

failure". (25th July, 17:15)

Air France confirmed that one of the plane's four engines had caught fire on take-off, minutes before the aircraft came down. Eyewithesses reported seeing a fireball trailing from an engine on the aircraft's left-side, and that it was not able to gain sufficient altitude before it crashed. (25th July, 19:50)

Air France said that one of the plane's four engines had caught fire on takeoff. (26th July, 00.03)

Eyewitnesses said they saw one of the Concorde's engines on fire before it crashed. A spokesman for Rolls-Royce, which developed the Olympus 593 engines along with the French firm Snecma, said: "We are establishing the facts of the incident and until then it would be premature to speculate about the cause." (26th July, 16:08)



A: The Concorde has been considered among the world's safest planes. Its only major scare came in 1979, when a bad landing blew out a plane's tyres. The incident led to a design modification. (25th July, 15:42+15:53+16:25)

Concorde's only previous major scare came in 1979, when a bad landing blew out a plane's tyres. The incident led to a design modification. $(25^{th} July, 17:15 + 26^{th} July, 00:03)$

The French Accident Investigation Bureau (BEA) confirmed that plane had multiple problems during its take off at Charles de Gaulle airport, and said bits of tyre were left behind as it roared down the runway with one wing in flames. Details revealed from the preliminary investigations have prompted some experts to speculate that an exploding tyre was the catalyst for the disaster. They say it is possible the exploding tyre damaged the wheel and caused metal shards to fracture fuel lines in the wing. (28th July 11:27).

In a letter to the French aviation authorities sent in 1981, the NTSB said that in June 1979 an Air France Concorde experienced blowouts of tyres numbers five and six on the left-hand side while taking off from Washington's Dulles Airport. Tyre debris and wheel shrapnel, it said, resulted in damage to number two engine, the puncture of three fuel tanks and the severance of several hydraulic and electrical wires. A large hole was also torn in the skin of the top wing. There was a similar incident a month later.. (28th July 15:35).

reversers A: The flight had been delayed because the pilot had asked for a thrust reverser on the engine, used to slow the aircraft on landing, to be replaced. Air France said the thrust reverser of engine number two, had been reported defective by the captain during the plane's incoming flight from New York...Officials said that although there was no spare part available, a replacement was taken from an outof-service Concorde, and fitted to the faulty engine in about 30 minutes. Investigators say it was this engine which the captain confirmed had failed, during his brief, final conversation with air traffic controllers, (26th July, 17:44)

C: The

accident was

caused by

hrust

During the earlier return flight from New York (JFK) on 24 July for this aircraft the captain reported the number 2 engine thrust reversers were not operational. This spare part for the thrust reversers was not available in the parts warehouse. However, given the technical tolerance authorised by the manufacturer, the aircraft could take off again without being repaired. This information was presented to the captain of Flight AF4590. The captain made the decision to have the spare part changed. The spare part was immediately obtained from another spare Concorde (it took 30 minutes to make the necessary repairs). (26th July, 21:23)

A: This follows speculation - now largely discredited - that the crash could have been linked to last-minute repair work (28th July 11:27).

The Concorde flight had been delayed for repairs to a thrust reverser, sparking early speculation that faulty work could have contributed to the disaster. But the investigtors switched their focus to the burst tyre theory after shredded remains were found on the runway. (29th July 11:53).

Conclusions

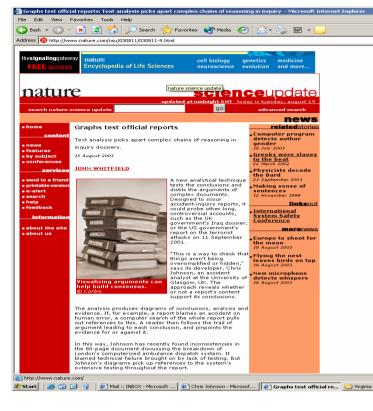
"Stories about the Therac-25 have appeared in trade journals, newspapers, People Magazine, and on television's 20/20 and McNeil/Lehrer News Hour. Unfortunately, the previous accounts of the Therac-25 problems have been oversimplified, with misleading omissions" (Leveson and Turner, 1993)

•But:

- -Here they rapidly converged on 'correct' causes;
- -remember the Chinese People's daily...

Conclusions for Safety Experts

- Media avoid direct speculation.
- They will quote you so be careful;
 - especially at end of a long telephone interviews
- The 'honey trap':
 - Broadsheets need more quotes;
 - you're more likely to give quotes to them?



Irony...

 Study increased media interest in our work on accident investigation.

- I got more calls asking me to speculate on causes of accidents.
- 8(

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Editorials/Op-Ed	researchers have developed software	 Commentary: Leaving Iraq is 	- 80
Metropolitan	based on Internet search engines that	not an option	100
Sports	could help investigators rifle quickly	 Commentary: New deadly 	•120
Business	through complex documents involving	nexus	●140
Technology	such controversial issues as nuclear	• Commentary:	
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Fish accidents?

The Sunday Telegraph, September 7th, 2003, page 33.

Conclusions for Regulators

- Need to be sensitive to media needs:
 - Internet, cable, newspapers different deadlines;
 - But all seem interested to avoid speculation.
- Are all incidents the same?
 - in some cases the blanket ban is justified...
 - in other cases political pressure determines disclosure?
- Interim report reduces speculation;
 - Political pressure from the UK forces this?
- We need more studies in this area (fear & ignorance).

Conclusions for Regulators

• Did the media handling kill Concorde?

Questions?

